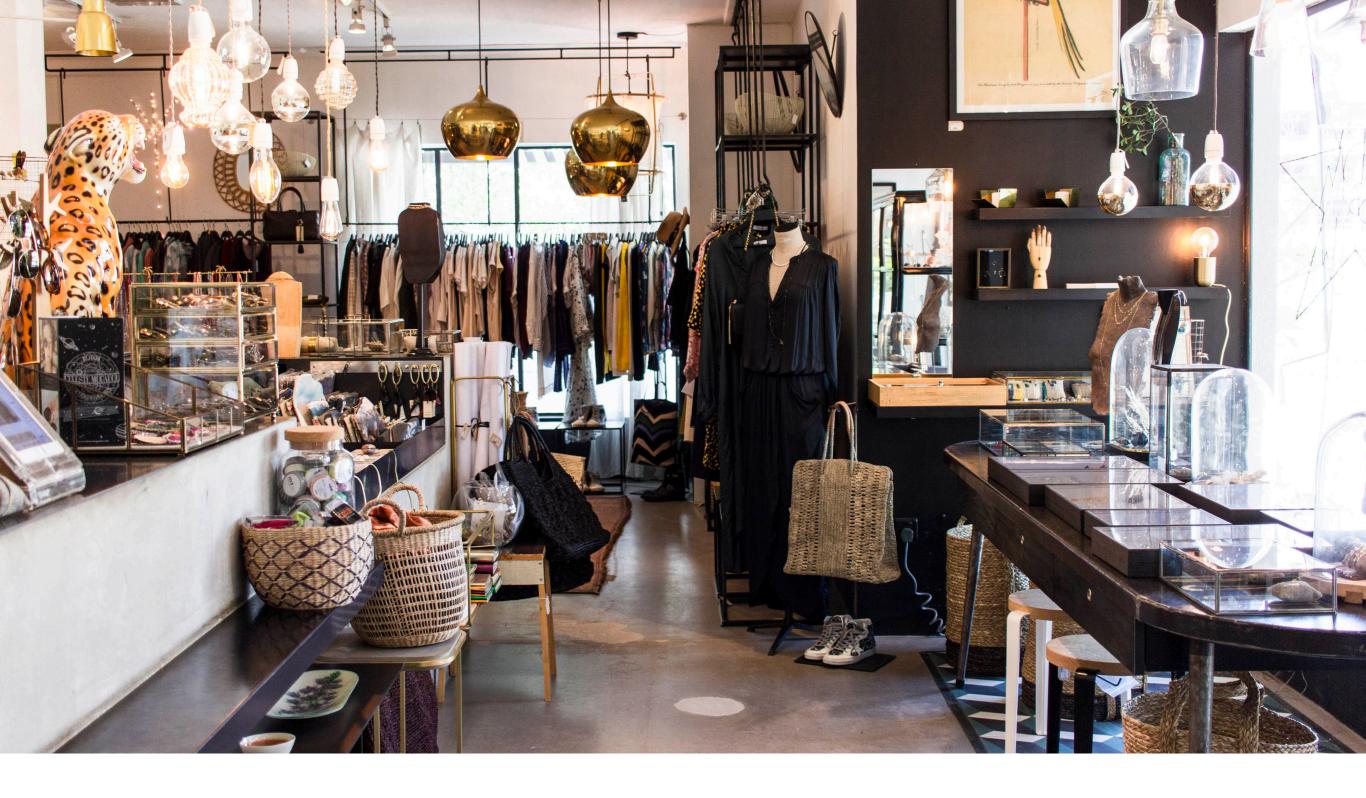
COMPTOIR · 102

A LIFESTYLE CONCEPT STORE & HEALTHY CAFÉ



PRESS KIT

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THE CONCEPT

Launched in 2012 by Emma Sawko, Comptoir 102 established its legitimacy as one of the best concept stores in the city.

Acclaimed by international travel guides and fashion magazines, the space has been conceived as a home and has become a favorite for healthy eating and a hidden treasure for discerning shoppers with its curated eclectic mix of fashion, interior design and furniture from around the globe. The store, nestled in the heart of old Jumeirah, between sea and palm trees, is a little sanctuary away from the malls. The original building, inspired from 70's Californian villas with Moorish accents, has been entirely redesigned by the owners.

THE LOOK & FEEL

Awarded best furniture store by Harper's Bazaar, Comptoir 102 celebrates beautiful craft and design, mixing the bohemian ethos of comfort with a trendy unconventional direction. Serendipitous finds from travels as well as collaborations with cherished designers are at the heart of Comptoir 102's inimitable style.

A haven of curated design and furniture from around the globe, earning its title of "House of Cool" with its L.A. vibes, the store is constantly evolving and changing décor. New arrivals, trunk shows and events, make each visit a special time with something new to discover. Selected brands, one-of-a-kind pieces, limited editions, artists collaborations and trunks-shows hosted by designers themselves, create the soulful spirit Comptoir 102 most notably embodies.





DESIGN

Awarded best furniture store in the City by Harper's Bazaar, it goes without saying that Design is at the heart of everything in this concept-store. Carefully curated, the internationally renowned designers come from across the globe, and it takes just a glance to understand there is a stroke of passion for design visible in each and every detail at Comptoir 102.

The pieces are often one of a kind, and the chic look comes with an eclectic bohemian touch. You will find brands such as India Mahdavi, Astier de Villatte, Caravane, Gubi, Nada Debs, Madame Stoltz, Tsé&Tsé, John Derian, Honoré, Maison de vacances, Le Deun, Lumio, Piet Hein Eek, Ay Illuminate, Henry Dean, Paola Navone, to name a few. Comptoir 102 is your one stop shop where you will find everything you need for your home and more.

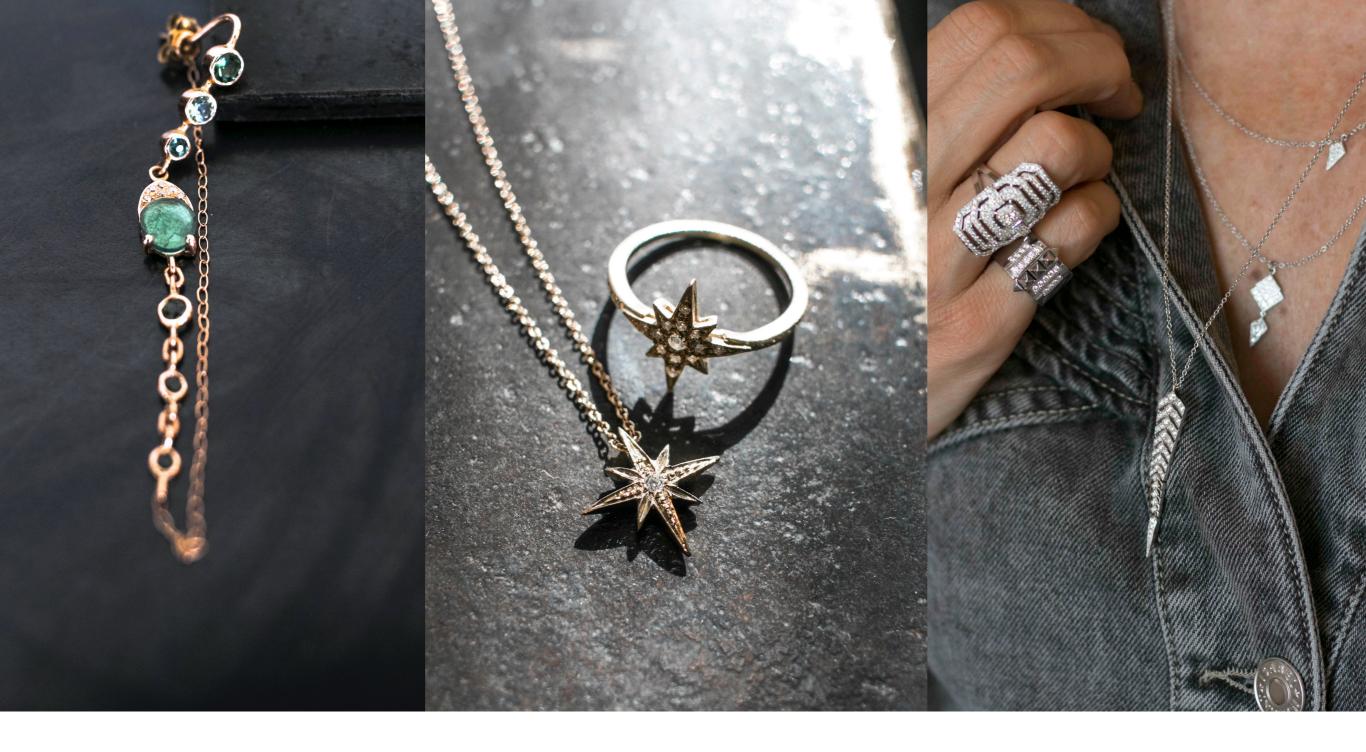
Acclaimed by many international guides and the best of press, Comptoir102 is always up-to-date and ahead of the trends.

EDGY FASHION

Comptoir 102 has become renowned for being home to a "Rock Chic" edgy and cool fashion, giving customers a well-rounded retail experience for their fashion needs.

With offerings including a number of coveted French, European and American brands from L.A. to New York, bohemian chic has never been more in. Possessing one of the most interesting portfolios of international brands, the concept store has proudly been featured in a number of international fashion titles. The handpicked styles will keep you coming back to discover the latest and exclusive collections and must-have pieces from around the world.





UNIQUE JEWELRY

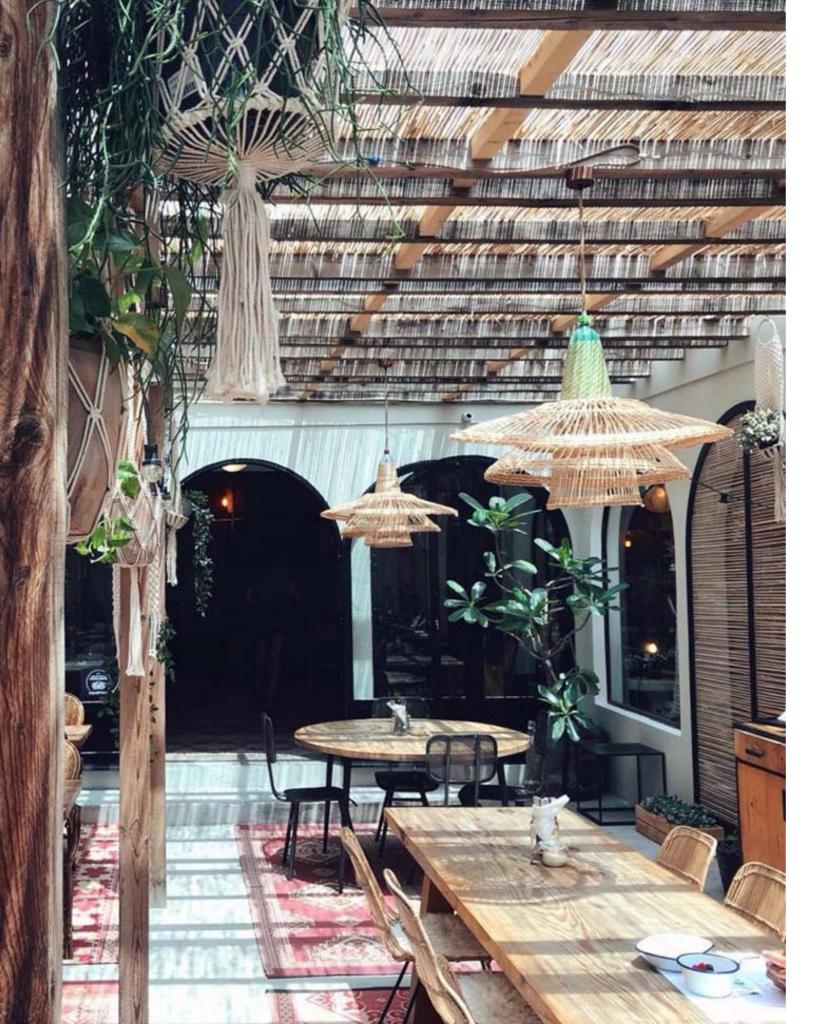
Comptoir 102 was acclaimed by the French Vogue as one of the top 9 destinations in the world for their unique jewelry selection. The store is constantly evolving, gathering renowned designers with incredible talents and identities, and some of the most edgy jewelry brands you'll fall in love with. Every piece selected rhymes with emotion, freedom and sincerity.



BEAUTY 102

Clean, organic, natural and sustainable beauty products.

In line with our brand philosophy and offering only natural, organic and unique products to our clients we have scoured the globe to source a curated collection of beauty products that range from skincare, make-up and hair-care providing a one stop shop for all beauty needs. Our brand range includes Aesop, Davines, Odacite, Noto, Agent Nateur, Tata Harper and many more recent and prestigious brands we have now secured.



CAFE NO/102 is all about good food, and taking time to pause. Real food for everyday life.











2014 Harper's Bazaar winner for Best Design Shop;
2015 & 2019 two time winner of the prestigious What's On Awards for Favorite Healthy Eating Restaurant;
2021 Voted FAVOURITE Vegan Friendly by the FACT Dinning Awards;

2021 winner of the renowned Leaders in F&B Awards for Leading Healthy Restaurant.



THE HEALTHY SIDE

A favourite of international travel guides, and the winner of the What's On Award for Best Healthy Restaurant, the philosophy behind the café is to share the joy of a healthy meal with friends. Real food, for everyday life, that is generous, nourishing, in harmony with our body, our souls, our environment.

Whether it's Friday breakfast, your daily coffee, lunch with friends or home-delivery, we are here to serve only the best in healthy food. Our sugar-free and dairy-free, with raw, vegan and gluten-free menu options, changes daily according to harvest. We support local farmers and use local and organic whenever possible and always the highest quality seasonal ingredients available.





OUR FOOD PHILOSOPHY

Our philosophy behind the café is to offer a more conscious and healthy lifestyle by bringing more sustainable and nutritious food to our guests. We source ingredients from local organic farms, which allow us to keep the highest standards of quality. Therefore we change our menu daily according to harvest, just like at home! We aim to not only serve better tasting food but also more nutritious and natural – food for the body as well as for the soul.



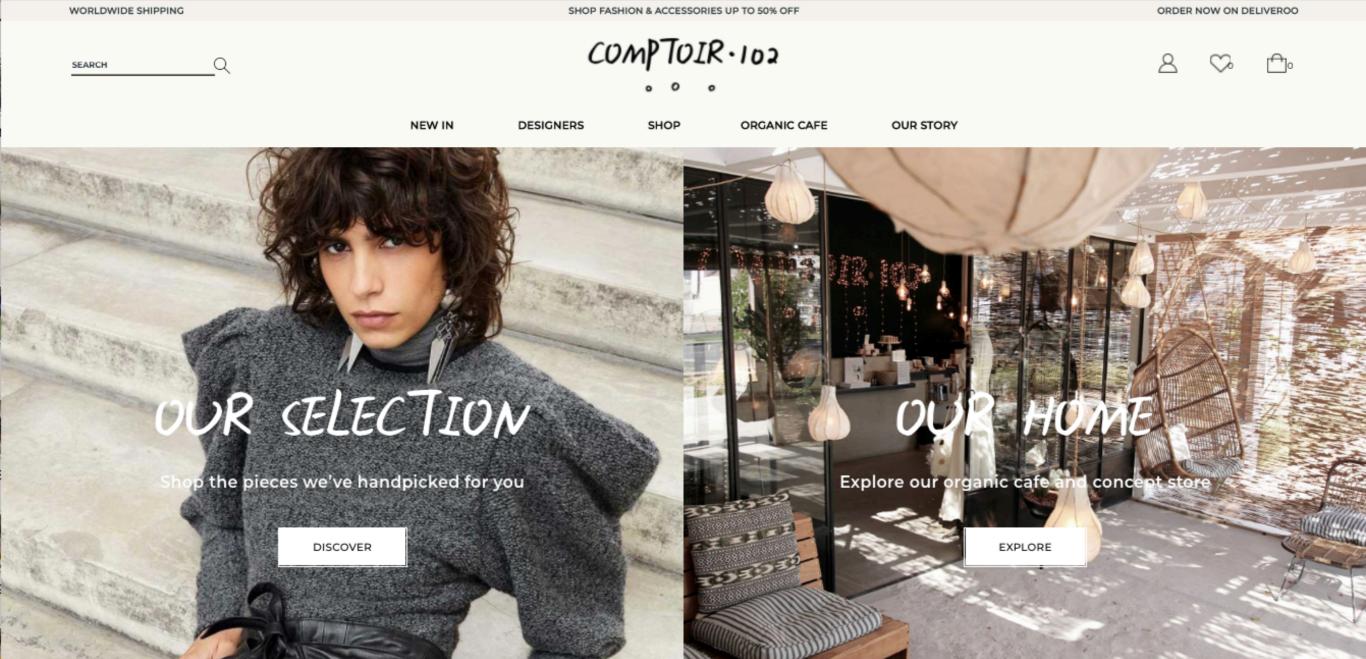
TAKING OLD TRADITIONS

We apply age-old techniques (that are mostly abandoned today as they are time-consuming) of pre-soaking, fermenting, cooking at low temperature, steaming and dehydrating. Through these methods we optimize their taste, digestion and nutrients assimilation. We thrive to keep our food organic while offering vegan choices. Our menu is sugar-free and dairy-free, with raw and gluten free options. We're famous for our smoothies and juices, all vitamin-packed, using locally sourced fruits and vegetables, organic super foods and homemade nut milks.



ORGANIC GROCERY

Take some healthy organic treats back home! Discover our hand picked healthy snacks, from hazelnut butter to artisanal chocolates, and a selection of cooking accessories and utensils such as Falcon, Bkr water bottles, and much more. Our grocery section also offers a selection of dry and fresh homemade products such as Wild & The Moon crackers, granolas & kale chips.



UNLINE STURE

Immerse yourself in the Comptoir 102 universe with just one click! In December 2018 after much demand Comptoir 102 launches its very own online store. With Dubai often being a stopover for many tourists and a transient place for its many expat residents, it was only natural to bring Comptoir 102 closer to those who visited the store in Dubai and to discerning shoppers across the globe! Fans globally can now purchase their popular selection of unique and stylish pieces across jewellery, fashion, beauty and home accessories.

THE FOUNDER

Emma Sawko is a true Parisian. So when it comes to design, fashion or food, she knows what's up. Over the past decade, this cosmopolite Frenchy has built a reputation as a global tastemaker in Paris, New York and Dubai. Curator, director and co-founder of Comptoir 102, a favorite of international travel guides and fashion magazines, the lifestyle concept store has quickly established itself as one of the best in the city.

Emma's move to the Middle East in 2010 provided her with an opportunity to further develop her creative talents, she felt there was a real need in the market for Western trends, young designers and a more innovative retail model as well as for healthy food concepts. With Comptoir 102 Emmanuelle wanted to offer an entirely new shopping experience. She is also at the origin of the food concept of Comptoir102, which started a trend throughout the city for healthy and organic food. Emma currently lives between Paris and Dubai. In everyday life, Emmanuelle enjoys cooking hearty meals for her friends and family, and loves design, fashion and contemporary art, which she hopes is reflected in Comptoir 102.



